



DARJW9

LIVE DREAM PLAN

DISCLAIMER :

This is not intended to be an all-inclusive list of policies and procedures of our Company; however, it is a guide to help answer the most commonly asked questions and sets forth the guidelines under which the Company operates. The Company reserves the right to change any terms or provisions at any time. Please refer to our Company Policies and procedures in effect or as amended from time to time and comply with applicable laws, regulations and policies wherever you operate.



**A Company led by products
and promoted by people & loved by planet.**

DARJUW9





OUR product CERTIFICATIONS





OUR PRODUCT'S CERTIFICATIONS



Manufactured in **HACCP** & **USFDA** Registered Facility



OUR PRODUCT CERTIFICATIONS



Manufactured in **HACCP** & **USFDA** Registered Facility

Herbs & Hills





rjuv9TM





ROOTINTM



OUR PRODUCT'S CERTIFICATIONS



Manufactured in **HACCP** & **USFDA** Registered Facility

Introduction

A person above the age of 18 years on the date of enrolment with eligibility to enter into a business contract can enrol/register/sign up with Darjuv9 as a "Direct Seller" (also known as Distributor, Associate, Independent business owner, Consultant, Networker, Member, Advisor, Independent business associate, Affiliate, Independent Representative, Agent, etc.) through a legally enforceable agreement (as an "independent contractor") to undertake direct selling business on principal to principal basis for purchasing the goods at a discount for self-consumption and/or an opportunity to earn income by retailing goods and/or by helping others enrol and retail the goods. A direct seller may be a consumer/user, a customer/purchaser/buyer, or a reseller or all three. There is no cost involved in joining. In addition, all new joiners get a cooling-off period of 90 days from the date of joining. Should you decide to exit the business during this period, you will be eligible to return and get a full refund for the products purchased from Darjuv9 as per the refund policy.

The "Direct Seller" is advised to carefully read and understand the Company Policies regarding prices, terms of payment, return, exchange, refund policy, return policy, terms of guarantee and grievance redressal mechanism; and also, the Consumer Protection (Direct Selling) Rules 2021 and relevant State Guidelines whether in force or enacted later. The "Direct Seller" must thoroughly understand the products, Marketing & Compensation Plan and provide accurate and complete information about the Company and its products to any prospect.

Darjuv9's Live Dream plan offers a great income potential solely based on selling the products provided by the Company. Direct Sellers are entitled to earn compensation for selling the products by themselves and their organization, per the terms and conditions clearly stated in the Darjuv9 Live Dream Plan. Please note that the commission is solely linked to the sales volume of the products and not to recruiting new people. However, sponsoring new associates is an integral part of the business.



Client Creation Income

Client Creation Income

Earn 5%–30% Retail Profit

Independent distributors have the privilege of earning 5%-30% Retail selling profit of Darjuv9 products to the consumers through various channels, such as a person, agents, websites or social media sites.



Retailer Club Bonus

Build Consistency. Create Everyday Retail Growth.

The Retailer Club is designed to reward participants who consistently generate personal product movement and self-business volume within the Company system.

This income structure encourages disciplined product usage, regular retail activity, and long-term customer-building habits.

Qualification Structure

To qualify for the Retailer Club, a participant must complete:

- **3000 BV self-purchase consecutively** for three (3) business months.

Upon successful qualification, the participant becomes eligible for Retailer Club income from the following month onwards.



Retailer Club Pool

A pool equivalent to six percent (6%) of the Company's total Business Volume (BV) turnover is allocated towards the Retailer Club.

The pool is distributed exclusively among qualified Retailer Club participants.

Point Generation Structure

1. Retailer Club Point = 3000 BV self-business within a business month.

Examples:

- 3000 BV = 1 Point
- 6000 BV = 2 Points
- 9000 BV = 3 Points

and so on in the same multiples.

Point Value Formula

Retailer Club Point Value =
$$(6\% \text{ of Total Company BV Turnover}) \div \text{Total Retailer Club Points Generated}$$

Retailer Club Income

Retailer Club Income =
Retailer Club Points Earned × Retailer Club Point Value

Continuity Structure

Once qualified, a participant shall continue to remain eligible for Retailer Club income until the participant fails to maintain the required qualifying self-business for three (3) consecutive business months.

Upon requalification, eligibility shall resume as per the prevailing Company structure.



Super-retailer Club

Lead Bigger Retail Movement. Unlock Stronger Rewards.

The Super Retailer Club is designed for participants who generate higher personal business volume and demonstrate stronger retail leadership within the Company system.

This structure rewards larger retail movement, deeper customer penetration, and sustained product-driven business activity.

Qualification Structure

To qualify for the Super Retailer Club, a participant must complete:

- **6000 BV self-purchase consecutively for three (3) business months.**

Upon successful qualification, the participant becomes eligible for Super Retailer Club income from the following month onwards.



Super Retailer Club Pool

A pool equivalent to four percent (4%) of the Company's total Business Volume (BV) turnover is allocated towards the Super Retailer Club.

The pool is distributed exclusively among qualified Super Retailer Club participants.

Point Generation Structure

1 Super Retailer Club Point = 6000 BV self-business within a business month.

Examples:

- 6000 BV = 1 Point
 - 12000 BV = 2 Points
 - 18000 BV = 3 Points
- and so on in the same multiples.

Point Value Formula

Super Retailer Club Point Value =
$$(4\% \text{ of Total Company BV Turnover}) \div \text{Total Super Retailer Club Points Generated}$$



Super Retailer Club Income

Super Retailer Club Income

Super Retailer Club Income =
Super Retailer Club Points Earned × Super Retailer Club
Point Value

Special Qualification Advantage

If a participant completes 12000 BV or above during the very first qualifying month:

- The participant receives **two (2) Retailer Club Points**, and
- One (1) **Super Retailer Club** Point.

The participant may also become eligible for the applicable first-level income capping qualification as per the Company structure.

Continuity Structure

Once qualified, a participant shall continue to remain eligible for Super Retailer Club income until the participant fails to maintain the required qualifying self-business for three (3) consecutive business months.

Upon requalification, eligibility shall resume as per the prevailing Company structure.



Business Building Bonus

Build Balanced Organizations. Create Weekly Growth Income.

The Business Building Bonus is designed to reward participants for developing balanced business organizations and generating consistent organizational Business Volume (BV) within the Company system.

This structure operates on a balanced matching model and rewards sustainable team-building activity across both organizations.

The Business Building Bonus is distributed on a weekly basis.

Matching Structure

1 Business Building Point =
5000 BV in the Left Organization : 5000 BV in the
Right Organization

Examples:

- 5000 BV : 5000 BV = 1 Point
- 10000 BV : 10000 BV = 2 Points
- 15000 BV : 15000 BV = 3 Points

and so on in the same multiples.

Matching shall be considered only on balanced Business Volume generated between both organizations.



Business Building Bonus Pool

A pool equivalent to sixty percent (60%) of the Company's total Business Volume (BV) turnover is allocated towards the Business Building Bonus.

The pool is distributed exclusively among qualified participants generating matching Business Volume.

Weekly Distribution Structure

The Business Building Bonus is calculated and distributed on a weekly payout cycle.

Eligible participants receive payout corresponding to the total qualified matching points generated during the applicable weekly cycle.

Point Value Formula

Business Building Point Value =

(60% of Total Company BV Turnover)

÷

Total Business Building Points Generated

Business Building Income

Business Building Bonus =

Business Building Points Earned

×

Business Building Point Value



Carry Forward System

When Matching Is Completed

If at least one (1) matching point is generated during the payout cycle:

- Matching points shall be calculated based on the standard matching ratio of 5000 BV : 5000 BV.
- However, the entire Business Volume available in the weaker organization shall be flushed out during the monthly cycle.
- Any remaining excess Business Volume available in the stronger organization after such adjustment shall be carried forward to the next monthly cycle.

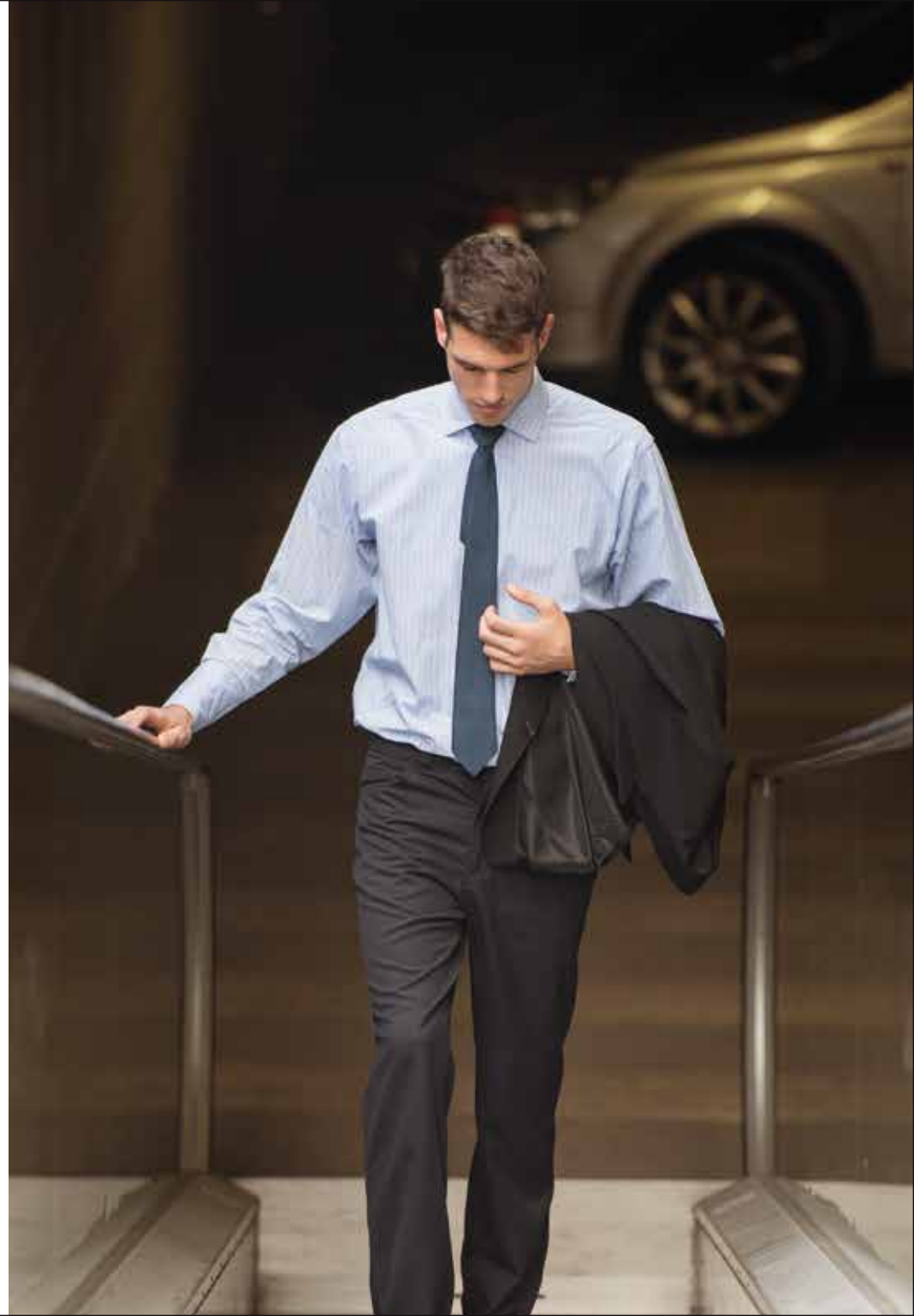
Example:

If:

- Left Organization = 25,000 BV
- Right Organization = 6,000 BV

Then:

- Matching Points Generated = 1 Point
- Entire 6,000 BV from the weaker organization shall be flushed out.
- 5,000 BV shall also be deducted from the stronger organization.
- Remaining 20,000 BV in the stronger organization shall be carried forward.



Carry Forward System

When Matching Is Not Completed

If no matching point is generated during the payout cycle:

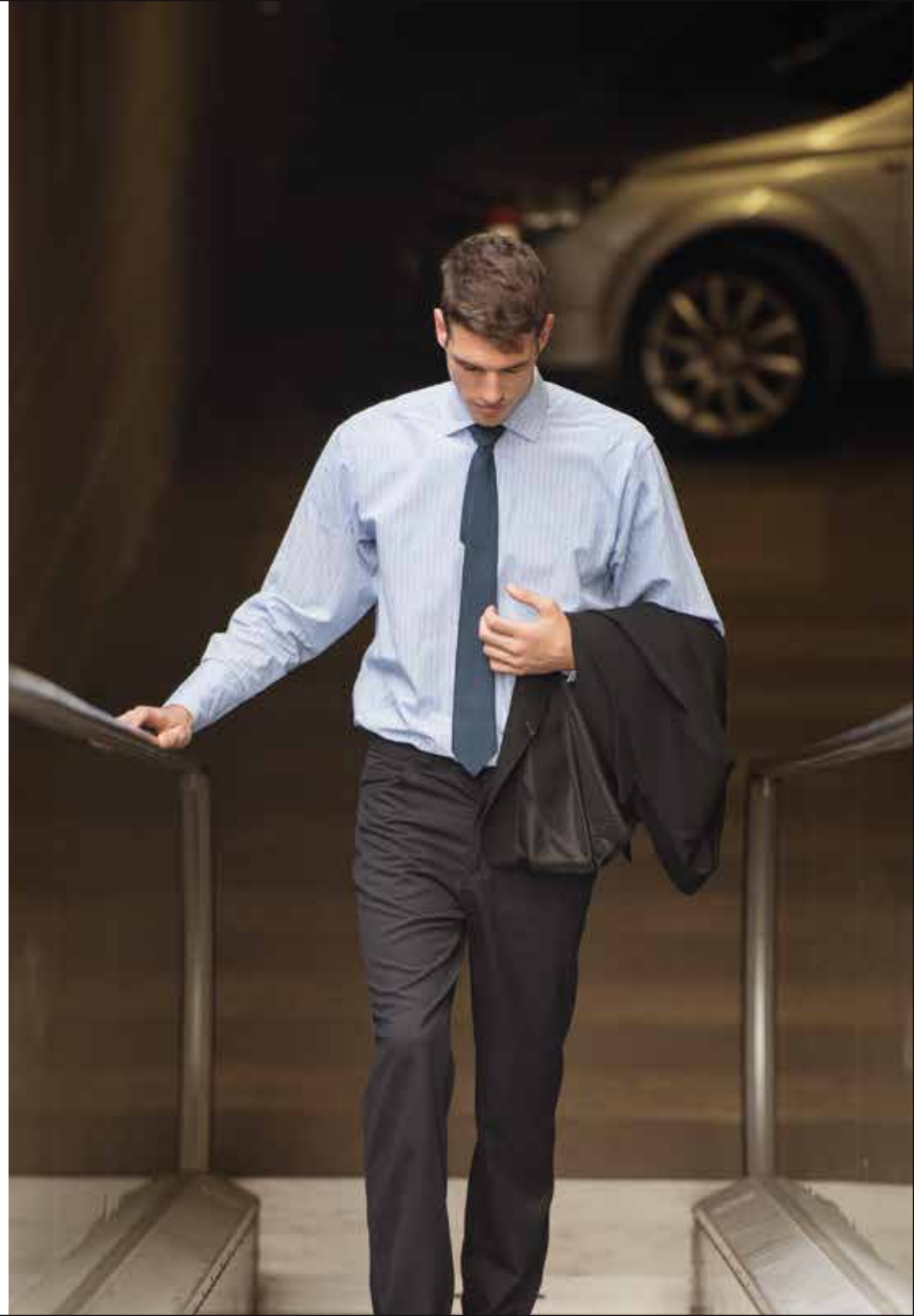
- The entire Business Volume on both organizational sides shall be carried forward to the next payout cycle.

Weekly Income Limit

The maximum Business Building Bonus payable per participant shall be limited to:

- 300 matching points per week, or
- INR 2,50,000 per week, whichever is lower.

Any income generated beyond the applicable weekly limit shall not be payable unless otherwise determined under the Company structure.



Performance Booster Bonus

Accelerate Performance. Unlock Faster Growth Rewards.

The Performance Booster Bonus is designed to reward participants who generate strong organizational Business Volume and maintain consistent business-building activity within the Company system.

This structure encourages faster organizational growth, higher productivity, and sustained business expansion.

The Performance Booster Bonus is distributed on a monthly basis.

Performance Booster Qualification Structure

1 Performance Booster Point =
15,000 BV in matched organizational Business Volume.

Examples:

- 15,000 BV = 1 Point
- 30,000 BV = 2 Points
- 45,000 BV = 3 Points
- 60,000 BV = 4 Points

and so on up to the maximum eligible limit.

Matching shall be considered only on balanced Business Volume generated between both organizations.



Performance Booster Bonus Pool

A pool equivalent to six percent (6%) of the Company's total Business Volume (BV) turnover is allocated towards the Performance Booster Bonus.

The pool is distributed exclusively among qualified participants.

Monthly Distribution Structure

The Performance Booster Bonus is calculated and distributed on a monthly payout cycle. Eligible participants receive payout corresponding to the total qualified Performance Booster Points generated during the applicable monthly cycle.

Non Carry Forward Structure

The Performance Booster Bonus operates on a non-carry forward model.

At the end of every monthly payout cycle:

- Remaining unmatched Business Volume shall not be carried forward.
- Fresh Business Volume generation shall be required for every new monthly qualification cycle.

Point Value Formula

Performance Booster Point Value =

(6% of Total Company BV Turnover)

÷

Total Performance Booster Points Generated

Performance Booster Income

Performance Booster Bonus =

Performance Booster Point Value

×

Total Eligible Performance Booster Points Earned



Leadership Bonus

Build Powerful Organizations. Unlock Elite Leadership Rewards.

The Leadership Bonus is designed to reward participants who create large balanced business organizations and demonstrate advanced leadership expansion within the Company system.

This structure recognizes sustained organizational growth, strong duplication systems, and high-volume leadership performance. The Leadership Bonus is distributed on a monthly basis.

Leadership Matching Structure

1 Leadership Point =
1,20,000 BV in the Left Organization
:
1,20,000 BV in the Right Organization

Examples:

- 1,20,000 BV : 1,20,000 BV = 1 Point
 - 2,40,000 BV : 2,40,000 BV = 2 Points
 - 3,60,000 BV : 3,60,000 BV = 3 Points
- and so on in the same multiples.

Matching shall be considered only on balanced Business Volume generated between both organizations.



Leadership Bonus Pool

A pool equivalent to eight percent (8%) of the Company's total Business Volume (BV) turnover is allocated towards the Leadership Bonus.

The pool is distributed exclusively among qualified Leadership Bonus achievers.

Monthly Distribution Structure

The Leadership Bonus is calculated and distributed on a monthly payout cycle.

Eligible participants receive payout corresponding to the total qualified Leadership Points generated during the applicable monthly cycle.

The Leadership Bonus operates on a complete monthly flush-out model.

At the end of every monthly payout cycle:

- Remaining unmatched Business Volume on both organizations shall not be carried forward.
- All left and right organizational Business Volume under this structure shall reset automatically for the next monthly cycle.

Fresh Business Volume generation shall be required for every new monthly qualification cycle.

Point Value Formula

Leadership Point Value =
(8% of Total Company BV Turnover)

÷

Total Leadership Points Generated



Leadership Income

Leadership Income

Leadership Bonus =

Leadership Point Value

×

Total Eligible Leadership Points Earned

Monthly Leadership Limit

The maximum Leadership Bonus qualification shall be limited to:

- 100 Leadership Points per month.

Any points generated beyond the applicable monthly limit shall not be considered under the Leadership Bonus structure.



Manager Mentorship Bonus

Build Leaders. Create Depth. Multiply Growth.

The Mentorship Bonus is designed to reward participants for creating balanced leadership organizations and developing independent business builders within the Company system. This structure rewards mentorship, duplication, leadership expansion, organizational stability, and depth-wise business growth.

The Mentorship Bonus structure consists of:

- Manager Mentorship Bonus
- Senior Manager Mentorship Bonus

Manager Mentorship Bonus

Participants who accumulate a minimum of 30,000 qualifying Business Volume (BV) from their directly sponsored organizations shall receive the Manager Mentorship Bonus, together with the recognition, rewards, and privileges associated with the Manager Rank.

For the purpose of qualification:

- A maximum of 15,000 BV from any one directly sponsored organization shall be considered.
- Any remaining qualifying Business Volume must be generated through one or more additional directly sponsored organizations.
- Business Volume may be accumulated from any organizational structure and shall not require left-right matching.



Manager Mentorship Bonus Pool

Manager qualification shall be determined on a monthly basis. A participant must satisfy the applicable qualification criteria during each monthly closing cycle to be considered a qualified Manager for that month.

Manager Mentorship Bonus Pool

A pool equivalent to **seven percent (7%)** of the Company's total Business Volume (BV) turnover is allocated towards the Manager Mentorship Bonus.

The pool is distributed exclusively among qualified participants.



SENIOR MANAGER MENTORSHIP BONUS

Build Independent Leaders. Create Leadership Stability.

The Senior Manager Mentorship Bonus rewards participants who develop larger balanced leadership organizations and stronger mentorship structures.

Senior Manager Mentorship Bonus

Participants who accumulate a minimum of 60,000 qualifying Business Volume (BV) from their directly sponsored organizations shall receive the Senior Manager Mentorship Bonus, together with the recognition, rewards, and privileges associated with the Senior Manager Rank.

For the purpose of qualification:

- A maximum of 30,000 BV from any one directly sponsored organization shall be considered.
- Any remaining qualifying Business Volume must be generated through one or more additional directly sponsored organizations.
- Business Volume may be accumulated from any organizational structure and shall not require left-right matching.



Senior Manager Mentorship Bonus Pool

Senior Manager qualification shall be determined on a monthly basis. A participant must satisfy the applicable qualification criteria during each monthly closing cycle to be considered a qualified Senior Manager for that month.

Senior Manager Mentorship Bonus Pool

A pool equivalent to seven percent (7%) of the Company's total Business Volume (BV) turnover is allocated towards the Senior Manager Mentorship Bonus.

The pool is distributed exclusively among qualified participants.



Star Leadership System

STAR Rank

Leadership Growth Through Direct Mentorship.

- **STAR RANK** represents a participant's mentorship and leadership capability.
- STAR Rank is a **recognition of achievement**, not a structural layer.
- STAR Rank shall be determined **exclusively through the creation of independent House Fund Achievers within the participant's directly sponsored team.**

A man with dark hair and a beard, wearing a black suit and white shirt, is smiling and giving a thumbs up. The background is dark.

**STAR
RANK**

STAR Qualification Structure

1. 1 STAR

- A participant who:
 - Is a qualified **Manager or Senior Manager**, and
 - Has created **one (1) additional qualified Manager or Senior Manager**.

2. 2 STAR

- A participant who:
 - Is a qualified **Manager or Senior Manager**, and
 - Has created **two (2) qualified Managers and/or Senior Managers** from two separate directly sponsored organizations.

3. 3 STAR

- A participant who:
 - Is a qualified **Manager or Senior Manager**, and
 - Has created **three (3) qualified Managers and/or Senior Managers** from three separate directly sponsored organizations.



4. 4 STAR

- A participant who:
 - Is a qualified **Manager or Senior Manager**, and
 - Has created **four (4) qualified Managers and/or Senior Managers** from four separate directly sponsored organizations.

5. 5 STAR

- A participant who:
 - Is a qualified **Manager or Senior Manager**, and
 - Has created **five (5) qualified Managers and/or Senior Managers** from five separate directly sponsored organizations.

6. 6 STAR

- A participant who:
 - Is a qualified **Manager or Senior Manager**, and
 - Has created **six (6) qualified Managers and/or Senior Managers** from six separate directly sponsored organizations.



7. 7 STAR

- A participant who:
 - Is a qualified **Manager or Senior Manager**, and
 - Has created **seven (7) qualified Managers and/or Senior Managers** from seven separate directly sponsored organizations.

8. 8 STAR

- A participant who:
 - Is a qualified **Manager or Senior Manager**, and
 - Has created **eight (8) qualified Managers and/or Senior Managers** from eight separate directly sponsored organizations.



Direct Sponsorship Rule

Lead by Example. Sponsor with Purpose.

Direct Sponsorship Rule:

- Only directly sponsored qualified Managers and Senior Managers shall be considered for STAR qualification.
- Multiple qualified Managers and/or Senior Managers created within the same directly sponsored leg shall be counted as one (1) only.
- Qualified Managers and Senior Managers beyond the direct sponsorship layer shall not be considered for STAR qualification.



Build Width. Unlock Depth.

- Each eligible participant may earn Mentorship Bonus from a maximum of eight (8) directly ponsored widths (legs).

Depth-wise point weightage shall operate as follows:

Mentorship Bonus Depth-wise point weightage

Depth Level	Point Weightage
Depth 1	10%of qualified bv
Depth 2	8%of qualified bv
Depth 3	6%of qualified bv
Depth 4	4%of qualified bv
Depth 5	2%of qualified bv
Depth 6	1%of qualified bv
Depth 7	1%of qualified bv
Depth 8	1%of qualified bv



Depth Eligibility Based on STAR Rank

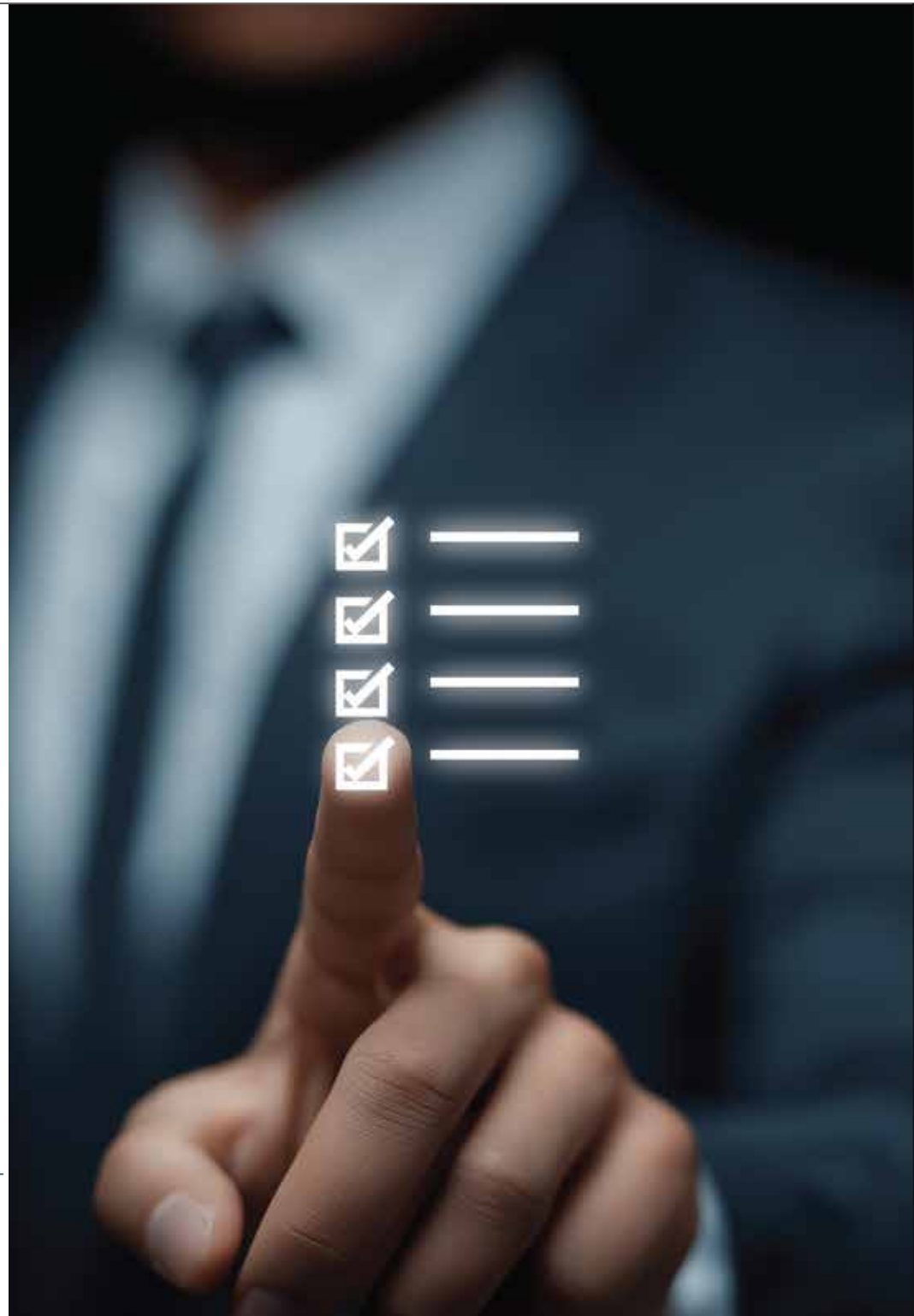
Unlock Depth As You Rise

- Each eligible participant may earn Mentorship Bonus from a maximum of eight (8) directly sponsored widths (legs).

Mentorship Bonus Depth-wise

STAR Rank	Eligible Depths
1 STAR	1 Depth
2 STAR	2 Depths
3 STAR	3 Depths
4 STAR	4 Depths
5 STAR	5 Depths
6 STAR	6 Depths
7 STAR	7 Depths
8 STAR	8 Depths

- Depth eligibility is determined monthly based on **active STAR qualification**.



Depth Classification System

Depth Level Classification

Business Volume shall be classified into depth levels based on STAR maturity within directly sponsored organizations.

Core Principles:

- Only directly sponsored organizations shall be considered.
- Manager and Senior Manager self/internal BV shall remain excluded unless otherwise specified.
- Business Volume cannot be counted in multiple depths simultaneously.
- Higher STAR maturity shall always be considered first.



Rank Override Rule

If a downline participant holds a higher STAR Rank than the upline participant:

- The upline participant shall not receive Mentorship Bonus from that organization.

Same STAR Protection Rule (1+1 Rule): If:

- Upline and downline participants hold the same STAR Rank, and.
- The upline participant is 4 STAR or above,

then the upline participant becomes eligible to receive Mentorship Bonus from one (1) additional eligible depth beyond the standard STAR depth eligibility.

This benefit remains active only while:

- The downline participant maintains the same STAR Rank, and
- Maintains valid Manager or Senior Manager qualification.



Point Value Structure

Manager Mentorship Point Value:

Manager Mentorship Point Value= (7% of Total Company BV Turnover) ÷ Total Manager Mentorship Points Generated

Senior Manager Mentorship Point Value:

Senior Manager Mentorship Point Value = (7% of Total Company BV Turnover) ÷ Total Senior Manager Mentorship Points Generated



Rewarded Guidance

Point Value

- $\text{Point Value} = \frac{10\% \text{ of Total Company BV Turnover}}{\text{Total Mentorship Points Generated}}$

Earnings

- $\text{Mentorship Bonus Payable} = \text{Point Value} \times \text{Total Eligible Points Earned}$



MENTORSHIP BONUS INCOME

- Manager Mentorship Bonus = Manager Mentorship Point Value × Total Eligible Manager Mentorship Points Earned
- Senior Manager Mentorship Bonus = Senior Manager Mentorship Point Value × Total Eligible Senior Manager Mentorship Points Earned



Mentorship Identity Structure

Mentorship Level	Qualification Requirement
Manager	30,000 BV : 30,000 BV
Senior Manager	60,000 BV : 60,000 BV
1 STAR	Qualified Manager/Senior Manager + 1 Additional Qualified Manager/Senior Manager
2 STAR	Qualified Manager/Senior Manager + 2 Additional Qualified Manager/Senior Manager
3 STAR	Qualified Manager/Senior Manager + 3 Additional Qualified Manager/Senior Manager
4 STAR	Qualified Manager/Senior Manager + 4 Additional Qualified Manager/Senior Manager
5 STAR	Qualified Manager/Senior Manager + 5 Additional Qualified Manager/Senior Manager
6 STAR	Qualified Manager/Senior Manager + 6 Additional Qualified Manager/Senior Manager
7 STAR	Qualified Manager/Senior Manager + 7 Additional Qualified Manager/Senior Manager
8 STAR	Qualified Manager/Senior Manager + 8 Additional Qualified Manager/Senior Manager



Leadership Creation Royalty

Create Leaders. Build Legacy. Earn Royalty.

The Leadership Creation Royalty is designed to reward participants who consistently create and develop qualified STAR Leaders within their directly sponsored organizations.

This structure recognizes leadership development, mentorship excellence, organizational stability, and the ability to build independent leadership networks within the Company system.

The Leadership Creation Royalty operates separately under:

- Manager Leadership Creation Royalty.
- Senior Manager Leadership Creation Royalty.

Eligibility Requirements

To participate in the Leadership Creation Royalty, a participant must:

- Maintain active 3 STAR qualification or above.
- Maintain active qualification as a Manager or Senior Manager under the applicable Mentorship structure.

Only participants satisfying both conditions during the applicable monthly closing cycle shall be eligible to participate in the Leadership Creation Royalty pool.



Royalty Point Generation Structure

ROYALTY POINT GENERATION

STAR Rank Created	Royalty Points
1 STAR	1 Point
2 STAR	2 Points
3 STAR	3 Points
4 STAR	4 Points
5 STAR	5 Points
6 STAR	6 Points
7 STAR	7 Points
8 STAR	8 Points

Examples:

- One directly sponsored 1 STAR Leader = 1 Royalty Point.
- One directly sponsored 3 STAR Leader = 3 Royalty Points.
- One directly sponsored 5 STAR Leader = 5 Royalty Points.
- One directly sponsored 8 STAR Leader = 8 Royalty Points.
- One directly sponsored 3 STAR Leader and one directly sponsored 5 STAR Leader = 8 Royalty Points

Royalty Points shall be determined based upon active STAR qualification status during the applicable monthly closing cycle.



Royalty Point Generation Structure

Direct Sponsorship Rule

Rules:

- Only directly sponsored STAR Leaders shall be considered for Royalty Point generation.
- Multiple STAR Leaders created within separate directly sponsored organizations shall each generate Royalty Points according to their active STAR Rank.
- STAR Leaders beyond the direct sponsorship layer shall not generate Royalty Points unless otherwise provided under the Company structure.



Manager Leadership Creation Royalty Pool

Manager Leadership Creation Royalty Pool

A pool equivalent to one percent (1%) of the Company's total Business Volume (BV) turnover is allocated towards the Manager Leadership Creation Royalty.

The pool shall be distributed exclusively among eligible Manager Leadership Creation Royalty participants.

MANAGER ROYALTY POINT VALUE

Manager Royalty Point Value

=

(1% of Total Company BV Turnover)

÷

Total Manager Royalty Points Generated

Manager Leadership Creation Royalty Income

Manager Leadership Creation Royalty Income

=

Manager Royalty Point Value

×

Total Eligible Royalty Points Earned



Senior Manager Leadership Creation Royalty Pool

Senior Manager Leadership Creation Royalty Pool

A pool equivalent to one percent (1%) of the Company's total Business Volume (BV) turnover is allocated towards the Senior Manager Leadership Creation Royalty.

The pool shall be distributed exclusively among eligible Senior Manager Leadership Creation Royalty participants.

SENIOR MANAGER ROYALTY POINT VALUE

Senior Manager Royalty Point Value

=

(1% of Total Company BV Turnover)

÷

Total Senior Manager Royalty Points Generated

Senior Manager Leadership Creation Royalty Income

Senior Manager Leadership Creation Royalty
Income =

Senior Manager Royalty Point Value × Total Eligible
Royalty Points Earned

Monthly Distribution Structure

The Leadership Creation Royalty shall be calculated and distributed on a monthly payout cycle.

Royalty qualification, STAR qualification verification, Royalty Point generation, and payout calculations shall be determined based upon the official monthly closing cycle.



Monthly Distributio Structure

Monthly Distribution Structure

The Leadership Creation Royalty shall be calculated and distributed on a monthly payout cycle.
Royalty qualification, STAR qualification verification, Royalty Point generation, and payout calculations shall be determined based upon the official monthly closing cycle.



Leadership Recognition Principle

Leadership Recognition Principle

The Leadership Creation Royalty is intended to recognize and reward participants who create independent leadership organizations and contribute to the long-term leadership expansion of the Company.

This Royalty structure rewards leadership creation and leadership development and shall operate independently from other bonus structures unless otherwise specified by the Company.



Team Bonus Activation Rule

Retail First. Leadership Next.

The Company encourages participants to begin their business journey through personal product usage, retail activity, customer development, and product experience.

Team Bonus Activation Requirement

- A participant shall become eligible to participate in team-building, leadership, mentorship, royalty, matching, pool-based, and organizational bonus structures only after accumulating a minimum of 2,500 Self BV within the Company system.
- The required 2,500 Self BV shall be cumulative in nature and may be achieved over one or multiple business periods.
- Upon completion of the required cumulative 2,500 Self BV threshold, the participant shall become activated for participation in applicable team bonus structures, subject to fulfillment of the respective qualification criteria, bonus conditions, capping limits, and operational requirements defined under the Company Business Plan.



Team Bonus Activation Rule

Retail Activity Prior to Activation

Until the required cumulative 2,500 Self BV threshold is achieved, a participant may continue to enjoy applicable retailing benefits, customer sales benefits, product purchase benefits, and other retail-oriented incentives available under the Company structure.

However, such participant shall not be eligible to receive team-building, organizational, leadership, mentorship, royalty, matching, or pool-based bonus incomes until activation is completed.

Bonus Qualification After Activation

Completion of the cumulative 2,500 Self BV activation requirement does not automatically guarantee qualification for any bonus structure.

All applicable qualification criteria, operational conditions, leadership requirements, and bonus-specific rules shall continue to apply independently under the relevant sections of the Company Business Plan.



General Terms, Compliance, System Governance & Glossary

Ethical Growth. Product-Driven Business. Sustainable Leadership.

The Company Business Plan is designed to promote product-driven direct selling, ethical business development, leadership creation, customer expansion, and long-term organizational sustainability.

All bonuses, rewards, recognitions, leadership structures, and income opportunities under the Company Business Plan shall operate subject to the following General Terms, Compliance Principles, System Governance Standards, and opera-

1. Product-Driven Direct Selling Model

The Company operates strictly on a product-driven direct selling model in accordance with applicable Direct Selling Rules, Consumer Protection laws, and prevailing regulatory guidelines.

All bonuses, rewards, incentives, recognitions, and leadership incomes are generated solely from product Business Volume (BV) and organizational product movement.

No income is offered for mere recruitment, sponsorship, or enrollment of participants without corresponding product Business Volume generation.



General Terms, Compliance, System Governance & Glossary

2. Independent Business Relationship

Every participant operates as an independent business participant and not as:

- Employee,
- Agent,
- Partner,
- Legal representative, or
- Franchise owner of the Company.

Participation in the Company structure does not create any employment relationship, partnership, agency relationship, salary entitlement, or guaranteed earning arrangement.

3. Performance Based Income Structure

All incomes under the Company Business Plan are:

- Performance-based,
- Product-volume-driven, and
- Qualification-dependent.

Income levels may vary depending upon:

- Product movement,
- Retail activity,
- Organizational growth,
- Leadership development,
- Customer expansion,
- Team productivity, and
- Overall Company Business Volume.

No fixed income, guaranteed return, investment return, assured earning, or passive income guarantee is promised under the Company structure.

Success under the Business Plan depends upon individual effort, consistency, leadership development, retail activity, and organizational performance.



General Terms, Compliance, System Governance & Glossary

4. System Based Computation

All Business Volume calculations, matching calculations, carry forward structures, flush-out structures, point computations, leadership qualifications, STAR recognitions, and payout calculations shall be determined exclusively through the Company's automated software system.

System-generated calculations shall be considered final for payout processing unless revised under internal verification procedures.

5. Qualification Verification & Compliance Review

All bonuses, incentives, recognitions, leadership ranks, qualifications, and payout eligibility shall remain subject to:

- Internal verification,
- Compliance review,
- Business validation,
- Operational review, and
- System audit procedures.

The Company reserves the right to withhold, revise, suspend, reject, or recover any payout, qualification, or recognition found inconsistent with Company guidelines, ethical standards, or applicable laws.



6. Ethical Business Conduct & Anti Manipulation Policy

The Company strictly prohibits:

- Fake purchases,
- Manipulated Business Volume generation,
- Inventory loading practices,
- Bonus abuse structures,
- Unauthorized positioning manipulation,
- Cross sponsoring,
- Multiple ID manipulation,
- Circular purchasing structures,
- Unauthorized transfer of business positions, and
- Any unethical activity intended to unfairly influence the compensation structure.

Any such activity may result in:

- Bonus withholding,
- Business Volume adjustment,
- Rank cancellation,
- Suspension of payouts,
- Suspension of business rights, and/or
- Permanent termination of participation.



7. Cross Sponsoring Restriction

Cross sponsoring is strictly prohibited within the Company structure.

Cross sponsoring includes, but is not limited to:

- Repositioning an existing participant under another sponsor.
- Operating multiple unauthorized business positions,
- Creating business structures intended to manipulate leadership qualification.
- Enrolling participants in violation of existing sponsorship integrity.

The Company reserves the right to suspend, terminate, reposition, or restructure any business organization found violating sponsorship integrity principles.



8. Carry Forward, Flush Out & Volume Validity

Carry forward, flush-out, matched Business Volume, weaker-leg adjustment, and Business Volume validity shall operate strictly according to the applicable rules defined under each bonus structure.

Where specifically mentioned under a structure:

- Remaining Business Volume may carry forward,
- Business Volume may flush out partially or fully, or
- Business Volume may lapse completely after the applicable payout cycle.

The Company reserves the right to modify operational carry forward logic whenever required for business sustainability, operational efficiency, or legal compliance.



General Terms, Compliance, System Governance & Glossary

9. Point Value Variability

All point values under the Company Business Plan are dynamic and variable.

Point values may increase or decrease depending upon:

- Total Company Business Volume, and
- Total qualified points generated under the applicable bonus pool.

Point values shall not be fixed, guaranteed, pre-declared, or assured in advance.

10. Bonus Pool Allocation

All bonus pools under the Company Business Plan are calculated as percentage allocations of total Company Business Volume turnover.

Actual payout distribution depends upon:

- Qualified participants,
- Total qualified points,
- Applicable capping limitations, and
- Operational qualification criteria.



11. Capping, Qualification Limits & Income Restrictions

All bonus capping limits, payout ceilings, qualification thresholds, and maximum point limitations shall operate strictly according to the applicable bonus structure.

The Company reserves the right to revise payout limits, qualification criteria, and operational ceilings whenever required for:

- Business sustainability,
- Compensation balance,
- Regulatory alignment, or
- Operational efficiency.

12 . Leadership Recognition & STAR Qualification

Leadership titles, STAR recognitions, mentorship qualifications, and leadership identities are recognition-based business achievements and shall not constitute:

- Legal ownership,
- Vested rights,
- Permanent positions,
- Guaranteed income levels, or
- Lifetime entitlements.

Leadership continuation depends upon active qualification criteria under the applicable structure. Leadership recognitions and STAR ranks do not guarantee corresponding income levels.



13 . Direct Sponsorship Integrity

Only directly sponsored organizations shall be considered wherever expressly defined under the applicable structure.

The Company reserves the right to verify sponsorship authenticity, organizational integrity, and participant positioning at any time.

14 . Anti Stacking & Multi Bonus Qualification Rule

Business Volume counted under one bonus structure may also be considered under other bonus structures unless expressly restricted under the applicable section.

Qualification under one structure does not automatically guarantee qualification under another structure unless specifically stated.



General Terms, Compliance, System Governance & Glossary

15 . Taxation & Statutory Responsibility

All payouts, incentives, rewards, and bonuses shall remain subject to applicable taxes, statutory deductions, and prevailing government regulations.

Participants shall remain individually responsible for:

- Tax compliance,
- Financial disclosures,
- Business registrations, and
- Applicable legal obligations wherever required.

16 . System Delays & Operational Interruptions

The Company shall not be held liable for payout delays, system interruptions, technical downtime, operational disruptions, server failures, or processing delays arising from circumstances beyond reasonable operational control.



17 . Business Plan Modification Rights

- Interpret,
- Amend,
- Modify,
- Suspend,
- Withdraw, or
- Restructure

any bonus structure, leadership system, qualification criteria, payout mechanism, recognition structure, operational logic, or Business Plan component whenever deemed necessary for:

- Business sustainability,
- Legal compliance,
- Operational efficiency,
- Compensation stability, or
- Market adaptation.



18 . Final Authority & Dispute Resolution

All decisions relating to:

- Business Volume computation, Carry forward adjustment,
- Flush-out computation,
- Qualification determination,
- Leadership recognition,
- STAR qualification,
- Point calculation,
- Bonus computation,
- Compliance review, and
- Dispute resolution

shall remain solely under the Company's authority.

The Company's decision shall be final and binding in all Business Plan matters.



19. Weekly & Monthly Closing Cycles

All weekly and monthly payout structures shall operate according to the official Company closing and payout schedule.

Weekly Closing Dates

The Company shall process weekly closing on:

- 7th of every month
- 14th of every month
- 21st of every month
- Last day of every month

Monthly Closing Structure

The last weekly closing of every month shall also be considered as the official monthly closing.

All monthly qualifications, mentorship structures, leadership structures, STAR recognitions, monthly pools, rankings, and monthly bonus calculations shall be computed based upon the final monthly closing cycle.

Combined Closing Structure

The last weekly closing of the previous month and the first weekly payout cycle of the new month shall be processed together on the 10th of every month.

Accordingly:

- Last Week Closing + Monthly Closing + First Weekly Closing payout shall be processed together on the 10th of every month.

20 . Official Payout Dates

Eligible payout transfers shall be processed on:

- 10th of every month • 17th of every month • 26th of every month

subject to successful system processing, compliance verification, operational clearance, and banking time-lines.



21 . Payout Processing & Transfer Conditions

All payouts, bonuses, incentives, rewards, recognitions, and leadership incomes shall be processed only after successful completion of:

- System calculation,
- Internal verification,
- Compliance review, and
- Applicable statutory checks.

Payouts shall be transferred only through officially approved Company payout mechanisms and verified participant details.

The Company reserves the right to:

- Hold payouts under review,
 - Delay payout processing,
 - Adjust incorrect computations,
 - Recover excess payouts, or
 - Reject payout transfer requests
- wherever required under compliance, operational, taxation, verification, legal, risk-control, or regulatory requirements.

Participants must ensure that:

- Bank details,
 - KYC documents,
 - Taxation information, and
 - Required compliance records.
- remain updated and valid within the Company system.

The Company shall not be responsible for payout delays or payout failures arising due to:

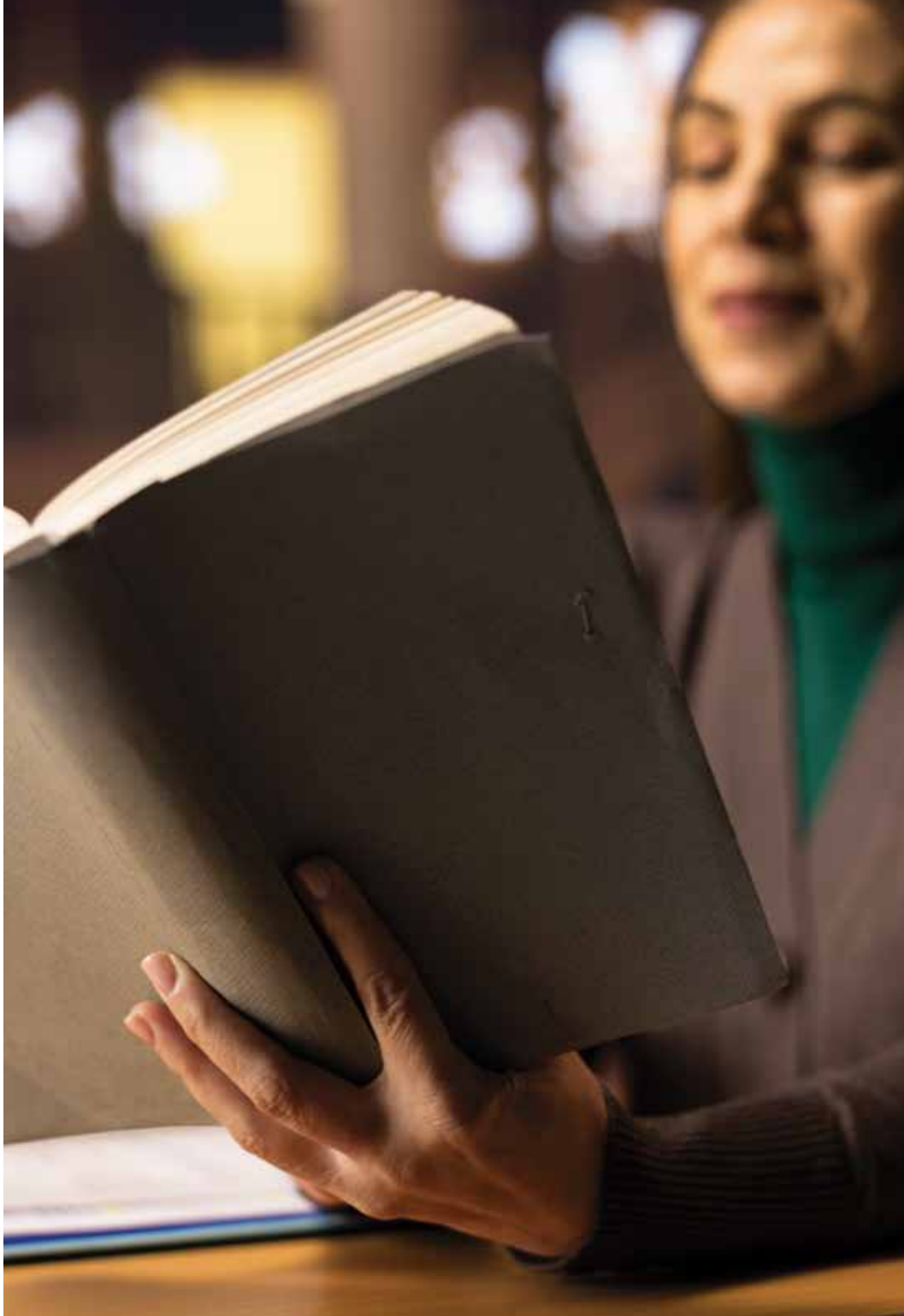
- Incorrect participant information,
- Incomplete documentation,
- Banking failures,
- Government restrictions,
- Technical interruptions,
- Payment gateway issues, or
- Regulatory processing delays.

The Company reserves the right to modify payout schedules, closing cycles, operational timelines, and transfer mechanisms whenever required for operational efficiency, system stability, or legal compliance.



GLOSSARY OF TERMS

Term	Meaning
BV (Business Volume)	The assigned value associated with products purchased within the Company system.
Self Business	Personal product purchase volume generated by a participant.
Business Month	The official operational monthly closing cycle declared by the Company.
Matching	Balanced Business Volume generated between left and right organizations according to the applicable structure.
Matched BV	Business Volume available simultaneously in both organizations according to the applicable matching condition.
Point	The qualifying unit generated upon achieving a specified Business Volume condition under a bonus structure.
Point Value	The monetary value derived from dividing the applicable bonus pool by total qualified points generated.
Left Organization	The business organization developed on the participant's left side.
Right Organization	The business organization developed on the participant's right side.
Carry Forward	Remaining eligible Business Volume transferred into the next payout cycle.
Flush-Out	Removal or lapse of utilized, expired, or adjusted Business Volume according to the applicable structure.
Qualified Mentee	A participant achieving the required qualification criteria under the applicable Manager or Senior Manager Mentorship structure..
Directly Sponsored	A participant personally introduced and enrolled by another participant into the Company system.
Directly Sponsored Organization	A business organization personally introduced and directly connected to the participant.
STAR Rank	Leadership recognition achieved through creation of qualified Mentees within directly sponsored organizations.
Active Qualification	Fulfillment of the required qualification criteria during the applicable payout cycle.
Width	Directly sponsored frontline organizations.
Depth	Leadership income level unlocked through STAR qualification.
Payout Cycle	Official weekly or monthly income processing period defined by the Company.
Bonus Pool	Percentage allocation of Company Business Volume turnover designated for a specific
Qualification	Fulfillment of the required conditions necessary to participate in a bonus structure.
Capping	Maximum permissible payout or points under an applicable structure.
Flush-Out Model	A structure where remaining Business Volume lapses completely after completion of the
Non-Carry Forward Structure	A structure where remaining Business Volume does not transfer into the next payout cycle.



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RANKS CHRONOLOGY



STAR
25000 : 25000 BV



SILVER
50000 : 50000 BV



GOLD
100000 : 100000 BV



PLATINUM
200000 : 200000 BV



RUBY
500000 : 500000 BV



SAPPHIRE
1000000 : 1000000 BV



EMERALD
2500000 : 2500000 BV



DIAMOND
1 Emerald : 1 Emerald



**EXECUTIVE
DIAMOND**
1 Diamond : 1 Diamond



**VICE
PRESIDENT**
1 Executive Diamond : 1 Executive Diamond



PRESIDENT
1 Vice President : 1 Vice President

A COMPANY LED BY PRODUCTS OUR BRAND



Herbs
& Hills

BE
NUTRITION



ENERGIE PRO
NUTRITION

ROOTIN®

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